

महास  
सहाय  
SAHAY



ANNUAL  
REPORT

2023 - 2024

*Subraman*  
Subramanian Venkat Raman  
President-SAHAY

*Seema Paul*  
SEEMA PAUL  
Secretary - SAHAY


*Sandipto Bose*  
Sandipto Bose  
Treasurer - SAHAY



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## Message from the President

This Annual Report for **SAHAY** for the period 2023-2024 reflects the 35th year of the organization's dedicated service for the upliftment of several disadvantaged children and young adults of West Bengal. This milestone is significant, not just because of the decades of continuous dedication but also in terms of the numerous lives touched, empowered and transformed through consistent collective efforts.

For three and a half decades, SAHAY has been a beacon of hope and a catalyst for positive change in the lives of the children and youth who have been stakeholders and beneficiaries in the various programmes offered by us. As one reflects on the various achievements, it is evident that this mission has not only grown and evolved, but also remains as vital and grounded as ever.

The period under review has witnessed great progress and resilience. SAHAY's interventions in health, education, awareness, capacity building, life skills and employability for the target groups have been profound and far-reaching.

None of this would have been possible without the steadfast support of the donors, staff, volunteers, youth and children. Their commitment to the cause has been the driving force behind every success story and every milestone achieved. Our heartfelt thanks go out to each of them for their dedication, commitment and passion and for being an integral part of this journey.

As we look towards the future, there is ample reason to be excited and motivated.

**S.V. Raman**  
President, Executive Board  
**SAHAY**

**Subramanian Venkat Raman**  
President-SAHAY

**SEEMA PAUL**  
Secretary - SAHAY

**Sandipto Bose**  
Treasurer - SAHAY





## Message from the Secretary

It is a matter of pride for me to present SAHAY's Annual Report 2023-24.

Since SAHAY is a child and youth focused organization, our programmes are designed to bring sustainable and meaningful changes in the lives of the young beneficiaries and their family members. Our programmes in health, education, life skill development and employability are designed to create an equitable, inclusive and sustainable future for all. I would like to thank our donors, local communities, volunteers, supporters, parents and caregivers, and most importantly, the thousands of children and youth for their unwavering support and faith in the vision and capabilities of SAHAY.

As we progress into the next year, we are more energized and motivated to expand our activities in West Bengal and in other parts of our country. Let us work for a brighter and better tomorrow.

**Seema Paul**  
Secretary, Executive Board  
SAHAY

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# Vision, Mission and Core Values



Create an equitable, inclusive and sustainable future for all

## Vision

Fostering relationships to create responsible, empowered communities by investing in children and youth through high impact interventions in education, health, clean environment and employability for an equitable and sustainable future.

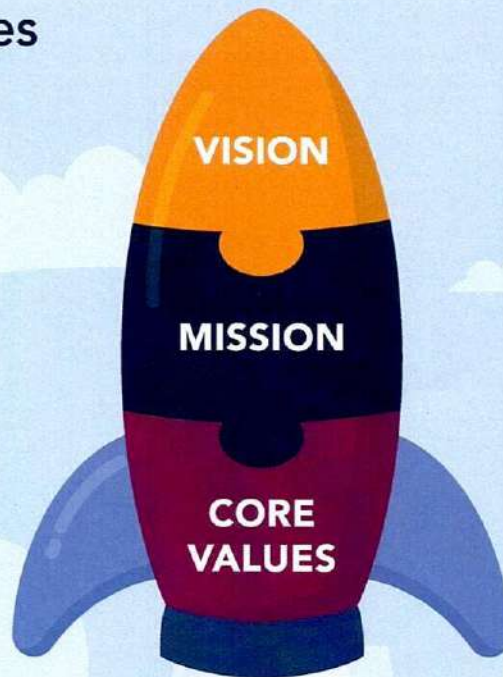



## Mission

1. Believe in the culture of continuous learning
2. Build long-term relationships
3. Integrity
4. Prudent Stewardship
5. Reward and Recognition
6. Mutual respect and dignity




## Core Values



  
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## Our Journey



SAHAY's multiyear & customized programmes ensure that children in poverty do not finally become adults in poverty



SAHAY (Social Action to Help All Young) was established in 1989.

At the heart of SAHAY's vision lies the passionate desire to invest in children and youth.

Since our early days, SAHAY has been developing ways to change the lives of young children and adolescents through high impact interventions in education, health & skills development.

In the last 35 years, we have initiated projects in several districts in the state of West Bengal, supporting tens of thousands of children and youth with our services and programmes.

SAHAY has always embraced a holistic development approach. SAHAY's multiyear support to children and youth involves a broad spectrum of activities, especially in the domains of healthcare, education, life skills development and livelihood support.

By implementing a comprehensive framework of benefits and services, SAHAY has empowered young adults to achieve economic stability and to create a sustainable impact within their communities.

At the end of March 2024, SAHAY had nearly 13,000 children and youth as active beneficiaries. Our wide network of community-based volunteers is a huge pillar of support.

Additionally, our Youth Resource Centre at Kolkata is a dedicated space for the children and youth, where they receive state-of-the-art facilities for their academic pursuits and career enhancement. Educational assistance, scholarships, training & mentorship and healthcare facilities are intrinsic parts of SAHAY's child-and-youth-focused interventions.

Through our unwavering commitment, we aspire to build a brighter tomorrow for the children and youth in this country.

  
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# Our Interventions



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## 35 years of Journey



SAHAY extensively supports economically disadvantaged & vulnerable children during the first two critical decades of their lives



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# Young Champions

I am a graduate in Accounting and Finance from Calcutta University. With SAHAY's support, I received invaluable training and scholarships that transformed my family's life and my own. My father now runs a successful business, my mother has her own tailoring store, and I am planning to start my own clothing business. I am deeply grateful for SAHAY's role in helping us achieve these milestones.

**Rita Sharma (21 Years)**  
South 24 Parganas

Currently I am pursuing a Diploma in Lab Technology at a Govt Medical College and Hospital. SAHAY's skills development trainings have honed my critical thinking, innovation, and leadership skills. Due to the education assistance and scholarship support, I received 87% marks in higher secondary exam. SAHAY has made my academic journey smooth and successful. I'm grateful to SAHAY team members for their invaluable support in my journey.


**Aditi Kanji (20 Years)**  
South 24 Parganas

My journey with SAHAY has been transformative. After attending various life skills and health trainings, I have gained valuable leadership skills and the opportunity to co-facilitate sessions. SAHAY's scholarship support enabled me to complete my B.SC Honours in Geography, and now I'm eager to pursue a professional course in Digital Marketing. I'm grateful for SAHAY's role in enhancing my decision-making skills and for broadening my perspective.


**Pradip Gharami (19 Years)**  
Kolkata

SAHAY gave me the freedom to see the world through my own eyes. As a Hotel Management graduate working in the hospitality sector, I now live independently, and my parents are proud of my achievements. SAHAY's health and life skills training provided crucial support, and their guidance and goal-setting assistance helped me discover my potential. Thank you SAHAY, for the platform that empowered me to thrive.

**Nigar Yusuf (20 Years)**  
Kolkata

  
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# Young Champions

I am deeply grateful for SAHAY's transformative support in my life. Before joining SAHAY, my parents struggled with my educational and health costs, but SAHAY's assistance alleviated these concerns, covering my treatment and educational needs. Through SAHAY's life skills training, I overcame my shyness, gained vital skills, and built confidence, which significantly contributed to my personality development. Their scholarships and ongoing support programmes enabled me to focus on my studies and complete my BDS (Bachelor of Dental Surgery) course. I am thankful for the dedicated staff who guided, celebrated, and supported me, inspiring me to give back to my community.

**Aysha Ali (25 Years)**  
Kolkata

I've completed my Chartered Accountancy and secured a position with a renowned chartered accountancy firm in Kolkata. I feel incredibly fortunate to have had SAHAY as a guiding light in my journey, providing me with essential skills in guidance, decision-making, goal setting, and stress management. These skills have been crucial in achieving my goals. SAHAY has been like a second family to me, and my family and I are deeply grateful for SAHAY's unwavering support.

**Suman Pandit (24 Years)**  
Kolkata

I have completed Higher Secondary in Science and earned a Diploma in Dialysis Technology from a Government hospital. Currently, I am working as a dialysis technologist at a Govt. hospital in Kolkata, and on a part-time basis, at Charnock Hospital. SAHAY played a crucial role in my success, providing scholarships and support throughout my education. The training programmes, including Youth Health Corps and Aflatoun, have been instrumental in building my career.

**Anup Koley (27 Years)**  
Hooghly

My name is Mithun Majhi, a B. Com graduate. I currently work as a Senior Team Leader in Maharashtra, overseeing customer service for Mahindra & Mahindra. SAHAY has been instrumental in my journey, providing me with essential training in Youth Leadership, Youth Health Corps, and Aflatoun. Their scholarship and additional assistance greatly supported my education and career development. I am grateful for SAHAY's significant contribution to my professional growth and success.

**Mithun Majhi (25 Years)**  
Hooghly

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## Young Champions

SAHAY has provided me with gifts, medical support, and crucial opportunities for skill development. Their training and academic guidance have not only shaped my career, but also prepared me for future challenges. The acquired skills helped me to find a suitable job in a renowned company. I am deeply grateful for the personal and professional growth I've achieved through SAHAY.

**Krishnendu Das (24 Years)**  
Kolkata

I have completed my B. Com and received specialized training in Tally and GST. Currently, I am working as an Executive in Finance & Accounts at Apollo Pharmacies Ltd. SAHAY's scholarship played a crucial role in my academic and professional journey, providing me the support needed to achieve my career goals.

**Roni Malik (26 Years)**  
Kolkata

When I was very young, I don't remember the exact year, my father brought me to SAHAY. I did not fully understand its significance, but knew that something valuable was offered. As I grew, I realized the profound impact of SAHAY on my life. I was from an underdeveloped rural area. Through my involvement as a Youth Council Leader, and through various other skill building trainings, including Aflatoun and leadership training, I gained the confidence to pursue higher education. I completed my BA, MA, and MPhil in Sanskrit from Ramakrishna Mission Vivekananda Educational and Research Institute. I am pursuing a PhD while working as a Sanskrit teacher at IIT Roorkee. I am grateful to SAHAY and pray for their continued success.

**Chandan Mukherjee (27 Years)**  
South 24 Parganas

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# Our Thematic Priority: Education

## EARLY CHILDHOOD CARE AND DEVELOPMENT

The Early Childhood Care and Development (ECCD) programme was initiated in 2022 with an integrated approach towards holistic learning experience and overall development of children in the 2-6 years age group.



One of the primary goals of the programme is to encourage caregivers to enroll their children in nearby Integrated Child development Scheme (ICDS) centres or pre-schools.

337 children were enrolled in the programme. The session plans were based on the government approved curriculum.

As the programme focuses on educating both, the child, and their caregivers; training sessions with parents were organized on nutrition, hygiene practices, and growth monitoring.

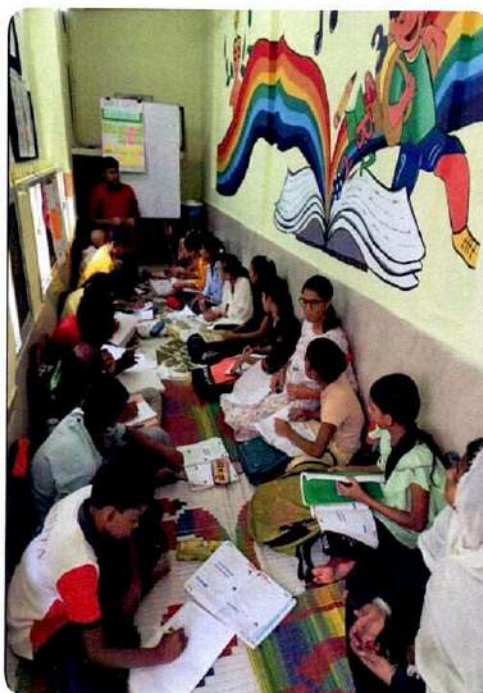


Training components included pre-school sessions for the children and awareness sessions for the mothers. Children received activity-based learning sessions to acquire skill sets on motor, cognitive,

and social-emotional aspects.

To increase outreach participants were provided with worksheets as doorstep intervention.

## GROUP TUTORING PROGRAMME



1,662 beneficiaries have benefited through this intervention

Summer Learning Camp: A summer learning camp was held for 500 participants to bridge the learning gap. The camp included class-based worksheets, subject-specific activities, word games, riddles, and art.

The Group Tutoring programme provides tutoring support to sponsored children aiming to improve school retention and grade-specific learning.

In 2023, the Group Tutoring programme was designed to compensate the learning gap due to post effect of pandemic.

  
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## TUTORING PROGRAMME THROUGH COMMUNITY TEACHERS

In 2023, SAHAY had initiated a tutoring programme through community teachers. We have identified some of the best teachers in the community and have built a partnership with them for teaching the underprivileged children and youth.

### E CAPSULE

We have piloted a technology-based, affordable e-learning and assessment platform for our children. All the course materials are in Bengali language. The mobile application-based learning modules bring the power of the digital world to the homes of the underprivileged children and youth participants of SAHAY's programmes.

The E Capsule programme provides independent tutoring support to youths, with the purpose of improving their grade-specific learning abilities.

- 100% enrollment and caregivers' orientation were done.
- 175 youths completed the sessions, and all have scored 85% and above in the assessments.



### ACADEMIC GUIDANCE

Several academic guidance workshops for students who have passed/due to appear in 10th standard exams were conducted. The group workshops and the individual goal-setting exercises by experienced facilitators and life-skill trainers assisted the young students to select courses and subjects according to their individual aspirations, interests, talents and aptitude.

Our life skill trainers and social mobilisers facilitated these sessions. Moreover, experienced school teachers shared their knowledge and guidance regarding the professional opportunities available to the students in different academic disciplines



  
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## DIGITAL LITERACY

Digital skills allow children and adolescents to understand digital technologies and use the same technologies safely and ethically to search for educational information, and subsequently apply that information for their academic progress.

300 youths studying in grades 8 to 12 have benefited through SAHAY's Digital Literacy programme. The youths have received hands-on knowledge to enhance their digital skills. These youths can use the acquired knowledge in their academic and personal lives.



## SCHOLARSHIPS

Our Scholarship programme aims to reduce the dropout rate among students and to motivate them to complete their education.

8,482 children and youths received scholarship support to complete their school education.



Our Youth Resource Centre (YRC) serves as a sanctuary and an educational hub for children and youth from financially stressed families. It offers a computer lab, counseling room, a games room, a conference room, training rooms, and a youth lounge.



  
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# Our Thematic Priority: Health



The Health Services programme is a community-oriented initiative aimed at providing access to health services to all children and youth beneficiaries.

The **Demand Generation** programme component covers the 2-19 years old beneficiaries to ensure their access to necessary health services.

The programme aims to:

1. Increase awareness among caregivers on the availability of primary and specialized healthcare and dental care for their children
2. Increase awareness among caregivers to identify symptoms of diseases and avail treatment at health facilities.

Our Health Services team partnered initiatives with Kolkata Municipal Corporation to increase awareness on health-related issues.

- 2,269 youths benefitted from SAHAY's Anaemia awareness programme
- 5,320 caregivers participated in campaigns on prevention of communicable diseases

The Nutrition programme caters to children in the 2-5 years age group. Caregivers are trained to enable them to undertake healthy nutrition practices and behaviors for both preventive and rehabilitative remedies.

- 5,320 caregivers participated in awareness campaigns
- 558 food baskets distributed to support supplementary feeding
- 251 caregivers were trained about safe handwashing

- 1,078 children and youths received diagnostic lab services
- 4,902 received Health referral services
- 95% satisfaction level among beneficiaries for Health Services offered by SAHAY

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# Our Thematic Priority: Health



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# Our Thematic Priority: Life Skills

## Aflatoun (Social and Financial Education)

This programme aims to empower youths to become change agents in their communities and personal lives.

The programme covers personal exploration, child rights awareness, financial planning & financial literacy, budgeting and entrepreneurial skills

## Emotional Wellbeing

The primary objective of the programme is to teach children in the 10-18 age group to cope with stress & psychological setbacks, increase adaptability to adverse situations and equip them with skills to develop a vision for their future.

## Social and Financial Education

- 275 children and youths participated
- 99% participants improved their problem-solving skills
- The training helped them to develop self-awareness and social responsibility skills

## Emotional Wellbeing

- 200 children & 100 caregivers participated
- 93% children & youth participants improved their emotional expressiveness



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# Our Thematic Priority: Employability

The Employability programme is divided into 3 major components- Post-Secondary Scholarships, Career Readiness and Into Employment.

The Employability Programme is designed for youths in the 19-24 years age group.

- **326** youths received post-secondary scholarship support to pursue higher studies and technical education.

## Some of our Scholars




- **75** youths have participated in the career readiness training. The Career Readiness component includes career counselling and training on problem-solving skills, negotiation skills, goal-setting, interview readiness & job search techniques, mock interviews and role-plays.
- **640** youths have participated in the Into Employment component provides domain-based skill development training, including mentorship, industrial exposure, computer skills and placement assistance to improve the employability quotient. 60% of the enrolled youth received job offers in 2023.
- **24** youths have received special scholarships to complete their professional education in FY 2023-24. Several under-privileged youths sponsored and supported by SAHAY have completed professional courses like Chartered Accountancy, Hospital Management, Hotel Management, B.Tech, MBBS, etc.



SAHAY motivates the youth to build marketable skills, so that the beneficiaries can unlock doors and access the job market

  
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## Connecting with Families



10,106 families received multiyear economic assistance during the COVID pandemic; the facility was extended till 2023



The **Family Connect programme** was started during the COVID pandemic to establish a connection with 10,000 families and to reassure them that SAHAY was attentive to their needs. The initiative was very well received, and the community's inputs were valued. SAHAY continued this programme till August 2023. As a part of this programme, SAHAY provided financial support to **10,106** families, comprising **15,142** children and youth.


**SAHAY's sponsorship programme** offers a vital opportunity for people and organisations to support our mission and amplify our impact. Sponsors contribute to the funding of vital programmes, materials and services that directly benefit the communities we serve. To ensure transparency and involvement, sponsors are provided with frequent updates on the status and impact of their donations.



**Volunteers** play a major role in the community as they act as the key contact between SAHAY and the community. Our volunteers are integral to our organization, and their dedication and hard work have a significant impact on our success.



We have **267** volunteers supporting different activities of SAHAY. They help us organize community meetings, distribute articles, and even assist us to identify underprivileged children. Nearly 70% of our volunteers are mothers of sponsored children, and 10% are youth volunteers.

  
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## Messages from Donors

I would like to congratulate the **SAHAY** Board and staff for helping make a difference in the lives of their constituents. **Children International** is proud to be associated with **SAHAY**.

-Elizabeth Orellana


Regional Director – Asia & Africa  
Children International


The **SAHAY** youth outreach over the years has been commendable, the **Youth Resource Center** at Narkeldanga being a step in the right direction, promoting skilling and job readiness. **Children International** has been a proud partner and wishes the **SAHAY** team and the Board the very best as they continue to promote youth initiatives.


-Ramdas Pai

Senior Advisor – Asia & Africa  
Children International

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## Messages from Supporters

“

SAHAY is making a real difference in the field of social Work. Your work for the community is truly inspiring

”

-Md Nadim

District Child Protection Officer,  
Kolkata, Govt of West Bengal.

“

SAHAY holds great significance, representing a child-safe organization that provides support to children in need over the past 35 years. The organization has earned the trust of these communities and other key stakeholders over time. The team has made a lasting impact through dedicated, tailored interventions. I wish SAHAY the very best for the future

”

-Nabina Banerjee

Child Protection Technical Consultant  
Action Aid, UNICEF project.

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# Awards and Events

The SAHAY team received global awards from our donor Children International for 3 consecutive years



## Volunteer Day Celebration



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# Awards and Events

## Foundation Day Celebration



## Environment Day Celebration



## Programme Graduation Day Celebration



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# Financial Statements

## Balance Sheet as on 31<sup>st</sup> March, 2024

Assets	Amount in Rupees	
	31 <sup>st</sup> March, 2024	31 <sup>st</sup> March, 2023
Current Assets, Loans and Advances	3,22,75,344.00	2,17,46,030.00
Fixed Assets	3,87,77,302.00	4,35,26,870.00
Capital Work-in-Progress		
<b>Total</b>	<b>7,10,52,646.00</b>	<b>6,52,72,900.00</b>

Liabilities	Amount in Rupees	
	31 <sup>st</sup> March, 2024	31 <sup>st</sup> March, 2023
Capital Fund	7,03,72,525.00	1,93,78,451.00
Earnest Money	24,418.00	24,418.00
Earmarked Fund		8,77,457.00
Current Liabilities & Provision	6,55,703.00	4,49,92,574.00
<b>Total</b>	<b>7,10,52,646.00</b>	<b>6,52,72,900.00</b>

### Summarized from Accounts audited by

Thakur Vidyanath Aiyar & Co

Chartered Accountants

ICAI Firm Registration No. 000038N

  
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## Income & Expenditure Account for the year ended 31<sup>st</sup> March, 2024

Income	Amount in Rupees	
	31 <sup>st</sup> March, 2024	31 <sup>st</sup> March, 2023
Contribution Received	14,77,19,852.00	19,52,83,231.00
Other Income	16,44,169.00	13,66,007.00
Profit on Sale of Assets		27,725.00
Total	14,93,64,021.00	19,66,76,963.00

Expenditure	Amount in Rupees	
	31 <sup>st</sup> March, 2024	31 <sup>st</sup> March, 2023
Administrative Expenses	1,85,96,563.00	2,58,50,316.00
Programme Expenses	7,54,53,002.00	19,25,61,675.00
Depreciation / Amortisation & Impairment Expenses	39,37,625.00	45,36,178.00
Unrecoverable TDS/TCS written off		87,229.00
Loss on sale of assets	3,82,757.00	
Total	9,83,69,947.00	22,30,35,398.00
Excess / (Deficit) of Income over Expenditure carried to Capital Fund	5,09,94,074.00	-2,63,58,435.00

  
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**Programme wise expenses for the year ended 31<sup>st</sup> March, 2024**

Programme Expenses	Amount in Rupees	
	31 <sup>st</sup> March, 2024	31 <sup>st</sup> March, 2023
Education Programme Expenses	1,89,62,678.00	8,81,04,088.00
Into Employment Programme Expenses	61,98,529.00	1,51,70,828.00
Health Equity Programme expenses	41,32,116.00	1,52,03,488.00
Special Project Expenses	60,48,657.00	1,26,83,765.00
Training and Development Expenses	6,77,363.00	23,37,023.00
Connecting with Families Programme Expenses	1,81,667.00	6,17,743.00
Life Skills Programme Expenses	9,79,738.00	13,61,877.00
Economic Assistance Programme Expenses	1,58,44,140.00	2,59,92,265.00
Programme Implementation Expenses	2,21,96,014.00	2,98,47,068.00
Universal Values & Other Activities Programme Expenses	2,32,100.00	12,43,530.00
<b>Total</b>	<b>7,54,53,002.00</b>	<b>9,25,61,675.00</b>

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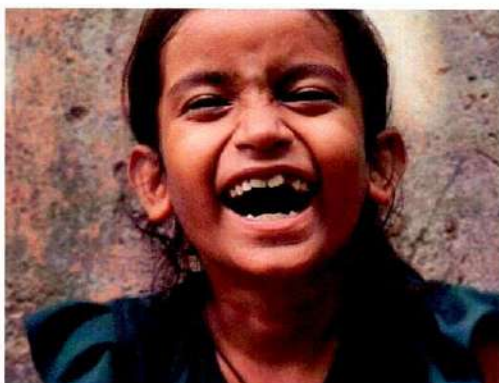
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 Treasurer - SAHAY



## Support Us

At SAHAY, our mission is to invest in the lives of young children and the youth, by giving them access to essential resources for health, education, life skills and employment. Our integrated programmes ensure that kids and teens develop into competent and self-assured adults, prepared to confront the challenges of the future. With your active support, we can provide the children & youth educational resources, health services, skills training and career development opportunities.

### EVEN A SMALL CONTRIBUTION CAN MAKE AN ENORMOUS DIFFERENCE



For donations, please write to us at:

[soa@sah.children.org.in](mailto:soa@sah.children.org.in)

You can send Cheques/Demand Drafts to us either directly or contact us for a pick up. We will issue a tax exemption certificate for your contribution.

For CSR partnerships, please send an email to:


[soa@sah.children.org.in](mailto:soa@sah.children.org.in)

We would love to share a proposal customized to your CSR needs.

#### Other ways to help:

- You can raise funds for SAHAY by encouraging your family/friends to donate to SAHAY as a gift on your birthday.
- Raise funds for SAHAY by crowdfunding online
- Help SAHAY forge CSR partnerships with local businesses.
- Build awareness about SAHAY on social media.
- Write about SAHAY's work in blogs or media publications.
- If you want to explore the spirit of volunteering, you can become a remote volunteer and use your expertise to help SAHAY.

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**Subramanian Venkat Raman**  
President-SAHAY

  
**SEEMA PAUL**  
Secretary - SAHAY

  
**Sandipto Bose**  
Treasurer - SAHAY



# সহায় সহায় SAHAY



## SAHAY

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Website: www.sahaywb.in

Registered with the West Bengal Society Registration Act, 1961 No. S/63545 of 1989-90.

  
**Subramanian Venkat Raman**  
President-SAHAY

  
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